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Hi there,

I've seen the call out for submissions on this and not exactly sure what the right process is here but I did want to submit some feedback.

The requirement to have the specific colours on outer cartons is incredibly limiting in terms of the way colours are printed. I'm in complete support of the pregnancy warning but given the physical printing limitations for cartons and the fact that the label will appear on both the clusters and can/bottle it does seem reasonable that it could be either left off the carton or the colours could be flexible to fit within the design.

Cheers,



In the spirit of reconciliation Moon Dog acknowledges the Wurundjeri people as the Traditional Custodians of the land on which we operate our breweries and venues. We acknowledge the Traditional Custodians of Country throughout Australia and pay respect to Elders past and present.