

Asahi Beverages Pty Ltd

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Food Standards Australia New Zealand
PO Box 5423
KINGSTON ACT 2604
AUSTRALIA

11 November 2022

To whom it may concern,

Submission from Asahi Beverages Oceania - Application A1256 Colour of pregnancy warning labels for corrugated cardboard packaging

As Oceania's leading beverages business, Asahi Beverages Oceania supports the mandatory pregnancy warning label regime.

We wholeheartedly support initiatives and efforts to reduce Fetal Alcohol Spectrum Disorder (FASD). Asahi Beverages is proudly the largest financial contributor of DrinkWise, which has successfully worked with the Australian Government to help bring about a healthier and safer drinking culture in Australia, including many specific initiatives to reduce the prevalence of FASD.

Issue with Corrugated Cardboard

Asahi Beverages Oceania supports the submission made by the Brewers Association of Australia and the current FSANZ recommendation in respect of *Application A1256 Colour of pregnancy warning labels for corrugated cardboard packaging*.

We thank Food Standards Australia New Zealand (FSANZ) for its consideration of the technical matter, Application A1256.

Yours sincerely,

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Asahi
BEVERAGES