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Application A1256

Colour of pregnancy warning labels for corrugated cardboard packaging

Hello. I've attached an example of just how much movement can occur in a print run on corrugated cardboard packaging. This design was made with the printers tolerances in mind. It would be impossible to guarantee a fine detail device with no tolerance is going to be printable with any accuracy. The two colour design of the pregnancy warning is not fit for purpose for printing on outer cartons.





I acknowledge the Gadigal people of the Eora Nation, the Traditional Owners of the land on which I live and work.

